

Values in Action: Inspire and Strengthen Culture

Your company's values establish the playbook for how employees, together, navigate any issue in an organization. This activity helps you and your team generate tangible examples of how to put your values into action – giving them their own sense of purpose as well as something meaningful to work toward.



PRO TIP: This is a great team activity to elicit an impactful conversation. It can also be completed independently and then shared more broadly.

BLUE BEYOND: PUTTING OUR VALUES IN ACTION

VALUE: Health is valued

ACTION: Lead with empathy and flexibility.

Ask: "How are you?"

It's a simple question, yet the fact that you're asking can mean a lot. Commit to kicking off every meeting with time to get to know people, hear about their experiences, and check in with them on their well-being. Be a good listener. Understand that people may feel differently from one day to the next. Follow up if more support is needed.

VALUE: A source of community

ACTION: Demonstrate understanding and compassion.

Be flexible with work hours.

Consider those who have children or elders in their homes that require extra care due to the closure of schools or care facilities.

Think about your community.

Consider giving to others in your community who are in need at this time.

VALUE: Group genius

ACTION: Actively seek out other points of view.

Ask: "Have I heard from everyone?" or "How can I encourage more diverse perspectives?"

In a virtual meeting, it's more important than ever to pay attention to how we're including teammates. Call on people who may not have had a chance to contribute to the conversation, or encourage them to use the chat feature in your meeting platform. Seek out diverse perspectives, and ensure people of all levels and backgrounds are heard.

YOUR COMPANY: PUTTING YOUR VALUES IN ACTION

VALUE:

ACTION:

VALUE:

ACTION:

VALUE:

ACTION: